



NDRC

NATIONAL DRAG RACING CHAMPIONSHIP

An aerial, black and white photograph of a large racetrack, likely a harness racing track, filled with spectators. The grandstands are packed with people, and the track itself is visible with several horses and drivers. Large parking areas are filled with cars, and various structures like tents and buildings are scattered around the track. The text "WE RACE" is overlaid in a black box on the left side of the image.

WE RACE

FOR THE SAME REASONS

IN THE SAME DIRECTION

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SECTION 1.0

NATIONAL DRAG

RACING CHAMPIONSHIP

OVERVIEW

ONE SPORT

- ▶ ONE CALENDAR
- ▶ ONE MANAGEMENT GROUP
- ▶ ONE NATIONAL AND INTERNATIONAL BROADCAST

ONE WAY

FORWARD

ONE CALENDAR

- ▶ 11 GROUP ONE EVENTS, STARRING EITHER THE:
 - ▶ BURSON TOP FUEL CHAMPIONSHIP
 - ▶ NITRO FUNNY CAR CHAMPIONSHIP
- ▶ DOORSLAMMER, PRO ALCOHOL, PRO STOCK, TOP BIKE, PRO STOCK BIKE, AND PRO MOD CHAMPIONSHIPS
- ▶ ONE GRAND FINAL EVENT FOR ALL OF GROUP 1 AT THE WINTERNATIONALS 2024
- ▶ AEROFLOW SPORTSMAN CHAMPIONSHIP SERIES RACING AT ALL 11 EVENTS
- ▶ STANDALONE SPORTSMAN CHAMPIONSHIP SERIES ROUNDS IN REGIONAL VENUES
- ▶ FULL NDRC CALENDAR ANNOUNCED FRIDAY 26 MAY FROM THE BEND

MORE RACING, MORE VENUES,

MORE RACERS, MORE FANS

ONE MANAGEMENT GROUP

ANDY LOPEZ

EVENTS AND PROMOTION

ANTHONY CLARK

PROJECT & GROUP 1 MANAGER

JASON HEDGES

COMPETITION SPORTSMAN MANAGER

OTP GROUP

EVENT MANAGEMENT

NATHAN PRENDERGAST

BROADCAST AND RACING

ADRIAN HODGSON

COMMUNICATIONS MANAGER

NATALIE GATT

MARKETING MANAGER

OTP GROUP

MARKETING & SOCIAL

TRENT DYBALL & MATT RICE

COMMERCIAL & SALES

ONE NATIONAL BROADCASTER

THE NATIONAL BROADCAST PARTNERSHIP WILL
BE ANNOUNCED ON WEDNESDAY 17 MAY

LIVE BROADCAST RACE DAY FINALS ACTION

- ▶ Group 1 and Aeroflow Sportsman Championship Series finals action broadcast **LIVE AND FREE** from all NDRC Group 1 championship events

CHAMPIONSHIP HIGHLIGHTS

- ▶ Burson Top Fuel, Nitro Funny Car, and Group 1 racing captured in one hour highlight shows from every round

LIVE, FREE

& ON DEMAND

ONE INTERNATIONAL BROADCAST

- ▶ The National Drag Racing Championship will have a global broadcast on established and emerging motorsport platforms
- ▶ Taking Australian drag racing **WORLDWIDE**

ONE WAY FORWARD

Let's make drag racing

AUSTRALIA'S

FAVOURITE

MOTORSPORT



SANTO'S *Cranes*

ATUHA

Garrett

weekender

LOCKER

HERO FLOW

SKIPS

BURSON **AUTO PARTS**
THE PARTS PROFESSIONALS

FUCHS

VERFX

MADY POWERS

SECTION 2.0

CHAMPIONSHIP MANAGEMENT

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CHAMPIONSHIP MANAGEMENT

- ▶ The NDRC is responsible for:
 - ▶ Championship rules
 - ▶ Point system
 - ▶ Racing formats
 - ▶ Championship ladder
 - ▶ Prize money
 - ▶ Work with sanctioning bodies to harmonise regulations where there are differences
 - ▶ Compliance with sanctioning requirements
 - ▶ Code of Conduct

SANCTIONING

- ▶ The NDRC is sanction neutral
- ▶ The NDRC will engage with the sanctioning body of the respective track
- ▶ Sanctioning bodies are responsible for:
 - ▶ Safety
 - ▶ Insurance
 - ▶ Technical regulations
- ▶ Sanctioning bodies must continue to provide transparency on:
 - ▶ Type of coverage
 - ▶ Level of coverage offered
 - ▶ Simple mechanism for claims process

VENUES

- ▶ Group 1 race at premier 1,000 foot and ¼ mile facilities
- ▶ Sydney, Perth, The Bend and Willowbank
- ▶ NDRC will either take the financial risk on Group 1 events or work in partnership with venues where possible
- ▶ Work with venues nationally to support promotion of track championships and other local venue events
- ▶ Regional tracks with history of supporting Sportsman Championship Series racing will be included

RECOGNITION OF PREVIOUS CHAMPIONSHIPS AND TROPHIES

- ▶ Drag racing in Australia has a rich championship history
- ▶ The NDRC will recognise and celebrate all previous championships, trophies and records



SECTION 3.0

GROUP 1

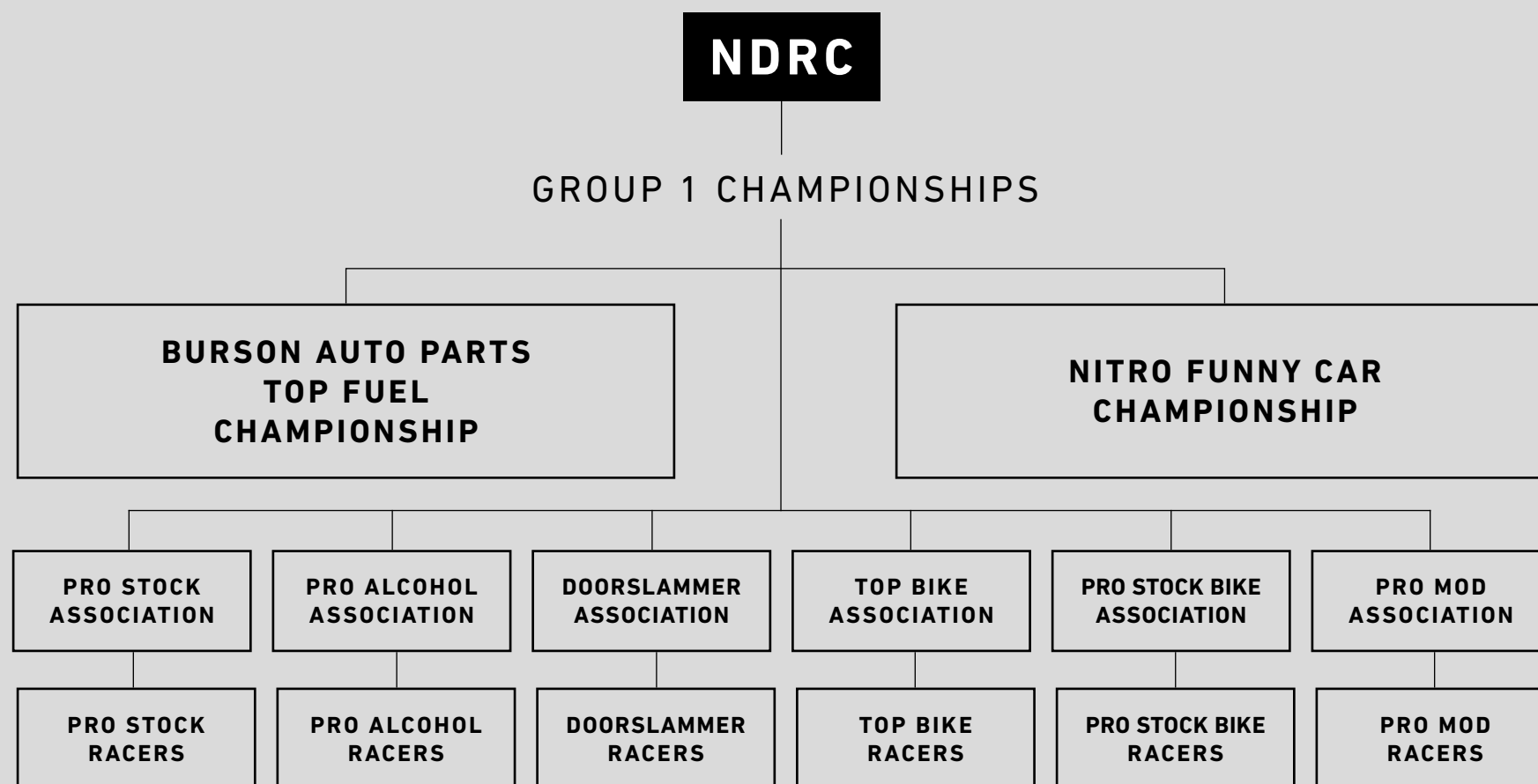
ENGAGEMENT

WITH GROUP 1 ASSOCIATIONS

- ▶ Independent and strong Group 1 associations leads to streamlined and effective engagement
- ▶ We work with Group 1 associations on calendar, fees and prize money
- ▶ Associations will determine how prize money is distributed transparently

ENGAGEMENT

WITH GROUP 1 ASSOCIATIONS





FORMULA
PERF

FUCHS

danannihaulage.com.au
GTS
strikercrushing.com

FUCHS

Dananni Hotshots

24/7
Australia Wide

LUBRICANTS
TECHNOLOGY.
PEOPLE.

FUCHS

TRONIC
AUTO PROTECT

CROW CAMS
TIG-TIG

SPEED FLOW

SECTION 4.0

SPORTSMAN

ENGAGEMENT

WITH SPORTSMAN

- ▶ Aeroflow Sportsman Championship Series racing will operate in an Eastern and Western Conference
- ▶ The Conference model takes into account the challenges of travel
- ▶ One Grand Final to be held at The Bend in 2024
- ▶ NDRC Group 1 events will all feature Aeroflow Sportsman Championship Series racing
- ▶ The Aeroflow Sportsman Championship Series will also run at regional tracks as it does currently

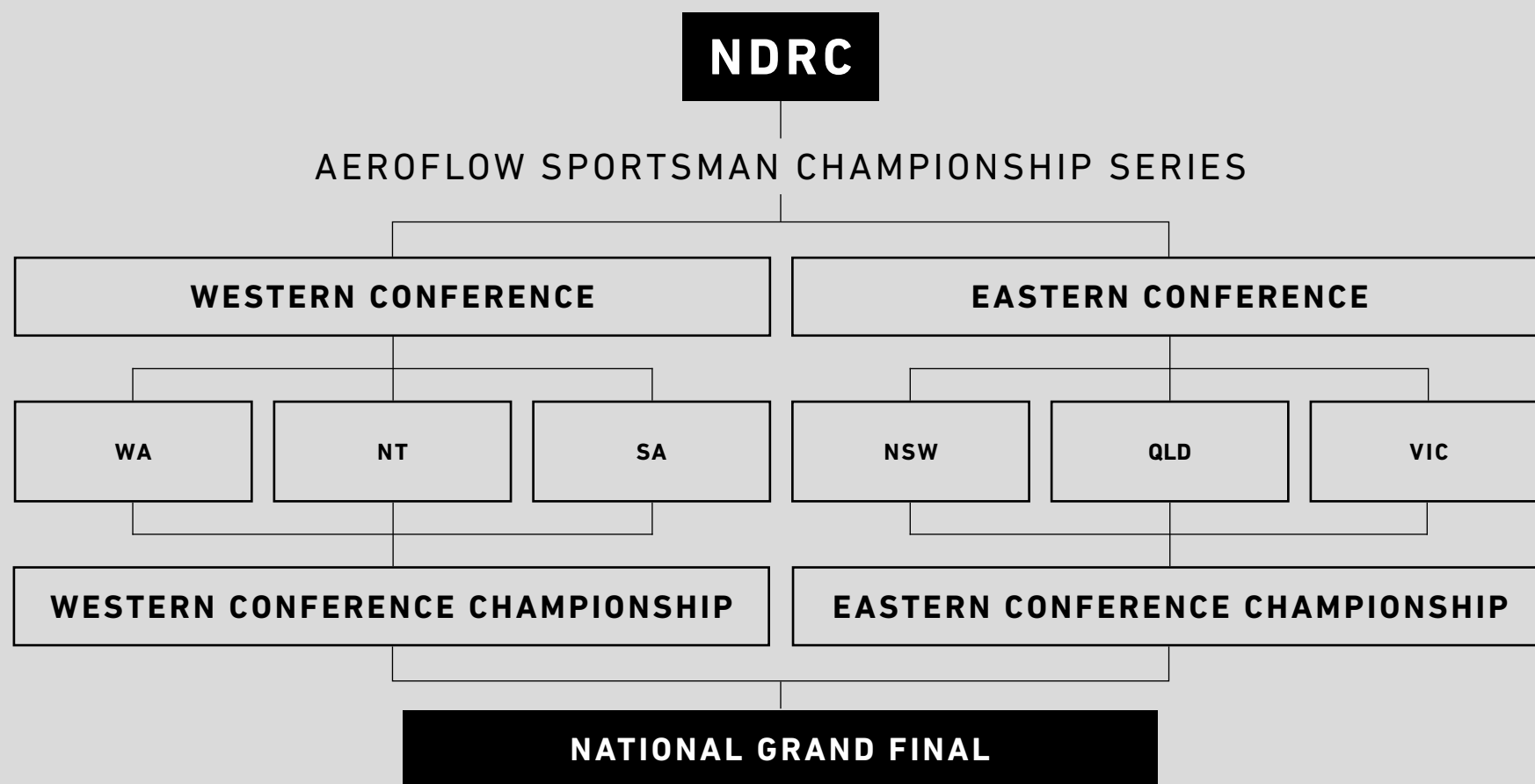
NDRC SPORTSMAN ADVISORY COMMITTEE

The NDRC Sportsman Advisory Committee will be established to give Sportsman racers and officials a voice in calendar, safety, rules and other issues affecting Sportsman racing.

This group will meet four times a year and will include a representative from each sanctioning body and the NDRC.

SPORTSMAN

CONFERENCE SYSTEM





NDRC

NATIONAL DRAG RACING CHAMPIONSHIP